# NATIVE

Native Oklahoma Magazine is a publication not only for the visitor to Oklahoma, it's also a resource for our Native community and neighbors. Every month Native Oklahoma's award-winning writers showcase Native artists, cooks, foods. culture and crafts - as well as current events and powwows.

Every issue includes an event calendar and list of Native American attractions across Oklahoma, as well as maps of areas featured in the issue. Native Oklahoma also includes a list of gaming venues, places to stay and the location of tribal headquarters.

### 2019 Editorial Calendar

JAN: Winter Getaways | Tribal Resorts & Spas FEB: Tulsa Indian Art Fest MARCH: Spring Break in Indian Country APRII: Annual Powwow Guide MAY: Native Women of Note JUNE: Myskoke Nation Festival JULY: Tulsa Powwow AUG: Tribal Labor Day Celebrations SFPT: Comanche Nation Fair OCT: Cherokee Art Market

Native Oklahoma is 100% Native Owned & Staffed

NOV: Veterans & Native Heritage

DEC: Arts, Crafts & Shopping



# RATES:

Full page: \*8" x 10.75" \$1.800.00 Premium Full Page: \$2,200.00

A Premium Full Page is the cover pages, Inside Front Cover and Inside/Outside Back Cover.

1/2 page horizontal:	7.25" x 4.75"	\$1050.00
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1/3 page:	7.25" x 3.125"	\$750.00
1/4 page:	3.5" x 4.75"	\$525.00
1/8 page:	3.5" x 2.25"	\$250.00
1/12 page:	2.25" x 2.25"	\$150.00

\*THESE ARE NET RATES\* Frequency Discounts:

3x = 10%6x = 15% 9x = 20%12x = 25%

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300 dpi CMYK PDF files are preferred but JPG files are acceptable.

Please ensure that black text is not "rich black"

#### WEBSITE ADVERTISING:

Introductory offer: 250 x 250 pixel banner \$400 per mo.

## Where can you find Native Oklahoma Magazine?

At Oklahoma state and Tribally operated welcome centers; hotels and convenience stores along the major interstates; Tulsa area hotels and the Tulsa International Airport; at casinos and tribal gift shops; museums and other tourist attractions; city and tribal libraries: and online for free download at www.nativeoklahoma.us

ANADARKO	LAWTON	RED ROCK
BEGGS	LOCUST GROVE	ROLAND
BLACKWELL	McALESTER	SALLISAW
COLBERT	MIAMI	SEMINOLE
DRUMRIGHT	MIDWEST CITY	SHAWNEE
DURANT	MUSKOGEE	SKIATOOK
ERICK	NEWKIRK	TAHLEQUAH
GLENPOOL	OKLAHOMA CITY	THACKERVILLE
GROVE	OKMULGEE	TULSA
HENRYETTA	PAWNEE	WALTERS
JENKS	PERKINS	WYANDOTTE
KANSAS	QUAPAW	

Print Circulation: 25,000 monthly Powwow Guide Edition: 25.000 Online Downloads: Average 2,500 per month

#### **BONUS CIRCULATION**

JANUARY: New Year's Eve Powwow. Tulsa FEBRUARY: Tulsa Indian Art Festival, Glenpool MARCH: ITB International Tourism Expo, Berlin, Germany JUNE: Red Earth Festival, Oklahoma City JULY: Tulsa Powwow, Tulsa SEPTEMBER: Cherokee National Holiday, Tahlequah

OCTOBER: Cherokee Art Market, Tulsa MONTHI Y

National Museum of the American Indian, Washington, DC